

JCDecaux



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December 10, 2002

File 82-5247

Issuer : JCDecaux SA

Country : France

Re : Disclosure Materials provided by JCDecaux SA pursuant to Rule 12g3-2 (b)

Ladies and Gentlemen,


Please find attached disclosure materials for file 82-5247. JCDecaux SA is providing these documents, to you pursuant to its obligations under Rule 12g3-2 (b) (1) (i).

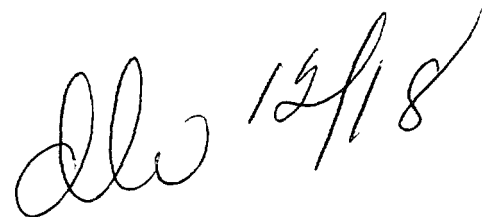
These documents consists in :

- its Revenues for the first nine months of 2002 that JCDecaux SA is required to make public pursuant to French regulations,
- press release of December 5, 2002 about the street furniture contracts for the cities of Naples (Italy), Leicester (UK), and Cordoba (Spain).

Please do not hesitate to contact the undersigned, by mail patrick.gourdeau@jcdecaux.fr or by telephone 33 (1) 30 79 70 20, should you have any questions or comments regarding the format and /or content of the enclosed materials.

Very truly yours,


Patrick GOURDEAU
General Counsel



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JCDecaux

JCDecaux wins Naples, Leicester and Cordoba worth €138 million

Out of Home Media

Argentina
Australia
Austria
Belgium
Bosnia
Brazil
Bulgaria
Chile
Croatia
Czech Republic
Denmark
Finland
France
Germany
Hong Kong
Hungary
Iceland
Ireland
Italy
Japan
Korea
Luxembourg
Macau
Malaysia
Mexico
Netherlands
Norway
Poland
Portugal
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
Thailand
United Kingdom
United States
Uruguay
Yugoslavia

Paris, 05/12/02 – JCDecaux SA (Euronext: DEC), the world number one in street furniture advertising and the largest outdoor group in Europe, announced today that it has won three new street furniture contracts for the cities of Naples in Italy, Leicester in the UK and Cordoba in Spain. The three contracts are for a total of 2,400 advertising panels and are forecast to generate combined advertising revenues of €138 million.

IGPDecaux, Italy's largest outdoor advertising company, has won a 15 year contract with the city of Naples, the third largest city in Italy with a population of 1.1 million. The bus shelter contract covers 1,000 advertising panels and is forecast to generate advertising revenues of € 46 million.

JCDecaux UK will provide the city of Leicester, the 12th largest city in the UK with a population of 390,000, with bus shelters and street furniture carrying public information. The 15 year contract covers 500 advertising panels and is forecast to generate advertising revenues of €28 million.

In Spain, JCDecaux has signed an 18 year contract with the city of Cordoba, the country's 14th largest city with a population of 320,000. The contract for bus shelters and street furniture carrying public information covers 900 advertising panels and is forecast to generate advertising revenues of €64 million.

Commenting on the new contracts wins, Jean-Charles Decaux, Chairman of the executive board and Co-CEO of JCDecaux said: *"Winning the contracts for Naples, Leicester and Cordoba confirms the strength of our street furniture offer as well as our ability to grow this business organically. The street furniture business continues to outperform the advertising market as a whole and these latest contract wins reinforce our position as the world leader in this market. They also extend our network in Western Europe, where JCDecaux is now present in 34 of the 50 largest cities."*

"The decision of the city of Naples to award IGPDecaux the contract to install and operate its bus shelters is a major step in the development of the Italian street furniture market; a young market with good growth potential."

"Winning the contract for Leicester gives JCDecaux a presence in 9 of the 15 largest cities in the UK, where we continue to take market share against our major competitors. With the major bus shelter contracts of Birmingham and London, currently managed by another operator, expected to be put up for tender next year, we have the opportunity to become the UK's market leader in outdoor advertising purely through organic growth."

"In Spain, where we are now present in 14 of the 15 largest cities, we have strengthened our position as the largest outdoor advertising company."

JCDecaux SA

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Key Figures on the JCDecaux Group:

- 2002 1st half revenues: €779.9 millions (€1.5 billion in 2001)
- Listed on Euronext Paris ; part of the SBF 120 index
- N°1 worldwide in street furniture (283 000 panels)
- N°1 worldwide in airport advertising (154 airports - 142 000 transport panels)
- N°1 in Europe for billboards (191 000 panels)
- 616 000 advertising panels in 40 countries
- 7,300 employees
- Present in 3,300 cities with over 10,000 inhabitants

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